

Technical Program



Joint Conference on T&E Support to Prototyping & Experimentation

**Hosted by the
International Test and
Evaluation Association
and the
Directed Energy
Professional Society**

PROMOTE YOUR ORG ON THE CENTER PAGE OF THE AGENDA

- **Make your organization stand out where customers are already looking.**
- **Put your message in front of a targeted, local audience.**
- **Turn visibility into leads—reserve your spot today.**
- **Promote your brand alongside trusted community partners.**
- **Showcase your services with a clean, professional ad placement.**
- **Limited space available—secure your ad before it's gone.**

Full Page, Portrait, 3.3" x 8"

CENTER-PAGE, HALF-PAGE PROMOTION



Half Page, Portrait, 3.3" x 3.9"

PROMOTE YOUR ORG ON THE BACK COVER OF THE AGENDA

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YOUR LOGO

Full Page, Portrait, 3.3" x 8"

AGENDA PRICING, AD SIZE, AND PLACEMENT

Back-Cover Options

		Width	Length	Price
Full Page, back cover	Portrait	3.3"	8"	\$ 475.00
Half Page, back cover	Portrait	3.3"	3.9"	\$ 300.00

Center-Page Options

Full page, center	Portrait	3.3"	8"	\$ 450.00
Half Page, center	Portrait	3.3"	3.9"	\$ 325.00

Note: No bleed

ATTENDEE GUIDE PRICING, AD SIZE, AND PLACEMENT

Back-Cover Options

		Width	Length	Price
Full Page, back cover	Portrait	5.5"	8"	\$ 500.00
Half Page, back cover	Landscape	5.5"	3.9"	\$ 325.00

Center-Page Options

Full page, center	Portrait	5.5"	8"	\$ 475.00
Half Page, center	Landscape	5.5"	3.9"	\$ 350.00

Undesignated Placement

Full-Page, interior	Portrait	5.5"	8"	\$ 425.00
Half-Page, interior	Landscape	5.5"	3.9"	\$ 300.00
Quarter-Page, interior	Portrait	2.25"	3.9"	\$ 200.00

Note: No bleed

10% Discount if you are exhibiting or hosting at this event.

Sponsors may also receive a discount based on their sponsorship level. Discounts do not stack. Instead, we apply the single highest discount available to your organization.